

AIU London Department of Visual Communication Brief/Assignment Sheet

Tutor James Gosling	Course Title Computer Design 2	Date _____
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VCDD313 - CD2/ ASSIGNMENT 2 - REPURPOSING & INTERACTIVE / ISSUED _____

Pieces of me | DIGI-BOOK

Aims

- PA Repurposing existing content/ studying existing analogue & digital publications
- TC Employing InDesign's interactive features to enhance a basic digital book
- CA Employing a simple, attractive, and consistent layout design to promote objects
- P Publishing the finished book online for testing

Introduction

Digital books are common to the web and have inspired a huge market for self-publishing.

InDesign was the first page layout application to offer a digital book feature as part of its interactivity feature set.

Digital books save trees perhaps but the loss of the tangible aspect of the printed book must be made up with effective and stimulating interactive elements and appealing visuals appropriate for viewing on-screen.

Brief

Build a simple but elegant 24 page digital book in InDesign using the content from your *Pieces of me* DPS.

Use the opening spread of your book as a contents page. Use InDesign's button feature to link from the listed items on the contents page to the relevant page in the book. You must also be able to close the book from the contents page.

Use the remaining 10 DPS for just 10 of your objects.

Each object must be available in at least two views - e.g. whole object view and a details [close-up] view. The two [plus] views must be accessible using thumbnails as part of the spread. From each spread, you must be able to return to the contents spread.

Text - You can edit or extend your existing copy. Each item must have a title. Organise the text so it is highly legible.

You must complete your book with a front cover. A back cover design is not required.

Format

Maximum area for your open book - 960px x 600px

Deadlines & Presentation Requirements

Initial stage roughs - Session 12 @ 2:00pm [_____]]

Refined roughs for Object Spread, Content Page, Cover - Session 14 @ 2:00pm [_____]]

Completed Book in InDesign - Session 18 @ 2:00pm [_____]]

Final book live - Session 19 @ 2:00pm [_____]]

Grading Criteria

Problem Analysis	10%	Creative Ability	30%
Technical Competence	50%	Presentation	10%

[This task represents 60% of your final grade.]